

MASTER GEAI

GESTION DES ENTREPRISES A L'INTERNATIONAL



Ecole de Management de la Sorbonne

About Master GEAI



Eduniversal Ranking 2020

Master in International Management - 3rd place

Created in 1989, the GEAI Master's program offers a multidisciplinary training in international management. It educates future top managers in large companies, consulting firms and international organizations. A rigorous selection of students, quality education at the prestigious Paris 1 Panthéon-Sorbonne University and a network of more than 900 graduates ensure that the Master GEAI has an excellent reputation in France and internationally.



2020
2021





Program

This academic training includes two years of teaching and takes place in France and/or abroad (Erasmus programs).

Students are encouraged to take a gap year between Master 1 and Master 2 in order to acquire international work experience.

The GEAI Master's degree offers a multidisciplinary training based upon the three following axes :



**INTERNATIONAL
FINANCE**



**MANAGEMENT
INTERNATIONAL**



**INTERNATIONAL ECONOMY
& LEGAL ENVIRONMENT**

Contact Us



@mastergeaisorbonne



@mastergeai



@geai.sorbonne



Objectives

- ✓ Provide an in-depth management training corresponding to the companies requirements, consulting firms and organizations operating in international markets.
- ✓ Confront students to managerial real situations (business cases, technical surveys, benchmarking..) mainly through groupwork.
- ✓ Acquire cross-cutting knowledge enabling students to adapt to the fast changes of companies in an international environment.
- ✓ Develop a sense of responsibility through the study of circular economy, green finance and the strategic analysis of sustainable development.
- ✓ Value the cultural differences and open-mindedness thanks to international students from a large variety of backgrounds.

Courses

Courses carried out by University professors, Senior lecturers, Invited Professors (University of Colombia, UCLA, University of Auckland...), Professionals (BNP PARIBAS, Sanofi, NG Finance, SFIL, international lawyers..)

Languages:



Master 1 : Courses in French

Master 2 : 75% courses in French, 25% in English

Conferences



Conferences are organized on a weekly basis by students attending the Master : Accenture, KPMG, Capgemini, OCDE, Sanofi, LVMH, Microsoft, IBM, L'Oréal, Peugeot, Nissan...

To complete the training, partnerships with private companies are set up : hackathon organized by Sanofi, practical consulting cases carried out with Capgemini, CV writing workshop by Extia, Andersen discovery day, companies visits...

FRAMEWORK

Activities



LVMH

"rencontre avec Laurent Marcadier, responsable sécurité"

Students will attend a study trip to the European Institutions in Brussels and Luxembourg.

Number of business conferences are organized by our Alumni in order to share their career development, their job daily.

Finally, they provide some advice to our students (Master degree 1&2) in relation with :

- CV writing
- interviews training
- internship opportunities



Values

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Multiculturality
Open-minded Spirit
Multi-skilling
Wealth of training

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International Profiles

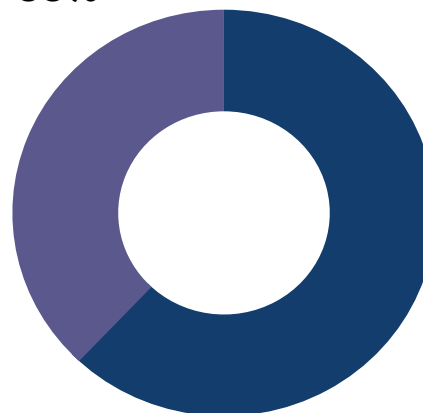


50%

International students

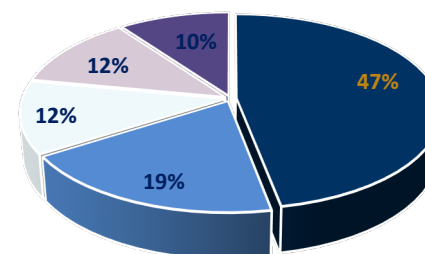
Workplace following our studies

Abroad
38%



France
62%

The overseas workplaces are situated in different continents as follows :



- Europe (hors France)
- Amérique du Nord
- Amérique latine
- Asie/Océanie
- Afrique du nord et moyen orient

Domains

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Which sectors are we working for?

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Activity sectors

- Consulting, Audit, Financial management, Strategy management, Business development, Marketing, Lobbying...

Employers

- Multinational companies: IBM, Sanofi, LVMH, Chanel, L'Oréal, BNP Paribas, Société Générale, PSA, Danone...
- Consulting firms: KPMG, PWC, Deloitte, Ernest & Young, Accenture, Capgemini...
- International organizations: UN, World Bank, OECD, European Investment Bank...



- Consultant (digital transformation, hightech, automotive, defense...)
- Public Sector Consultant
- Auditor



- International Projects Manager
- International Business Developer
- Import/ Export Manager
- International Marketing Manager



- Lobbyist
- Risk Analyst
- Strategy Analyst...

Opportunities

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What are our future professions?

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Admission

The admission to the GEAI Master's program is mainly held for Master 1. Nevertheless, some students who have not completed the Master 1 program could be admitted directly into the Master 2 program.

Submission of application files: April 2021 on the **Ecandidat** platform (exact dates indicated during February on our website: www.mastergeai.com.)

Eligibility based on files : transcripts, resume, cover letter...

Admission interview: interview in front of a jury during May (video-conference interviews for international students or students doing an internship abroad).

REGISTRATION FEES

Master 1 and Master 2 Professional Program: **243€**

EIFFEL SCHORARSHIP

If you wish to apply for a scholarship Eiffel, your application will be studied fin December 2020. Please send us your application before December 10th to the following address:

marion.goffin@univ-paris1.fr

Qualifications

- Students majoring in management, economics, political science or engineering.
- Students must hold a diploma equivalent to a Bachelor's degree (Bac +3) to apply for Master 1, a recognized diploma equivalent to a Master 1 (Bac +4) to apply for Master 2.
- Students must speak fluently French and English (Level C1).





Master GEAI



CONTACTS

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If you have any questions, please contact us at the following address:
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